

MNADV BOARD OF DIRECTORS

MEETING NAME	MNADV Board of Directors	MEETING DATE	12/11/15	TIME	10 am – 12:00 noon	LOCATION	MNADV Office
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ATTENDANCE

Board Members attending: Suzanne Bailey, Keyandra Brisco (tel), Laurie Duker, Inga James, Tovah Kasdin, Cheryl Kravitz, Karalyn Mulligan, Kelley Rainey, Lauren Shaivitz, Tanya Sisler, Jeff Spaulding, and Joan Stine.

Board Members absent: Shirley Schreffler

Staff attending: Michaele Cohen, Erin Boguski, and Amy Johnson.

AGENDA ITEM	DISCUSSION	RESPONSIBLE PERSON(S)	OTHER AGENCIES OR PROGRAMS INVOLVED/ RESOURCE NEEDS	TARGET DATE	PROJECTED OUTCOME; ACTION PLAN/NEXT STEPS; STATUS/DECISION
Welcome and Introductions	Staff news: <ul style="list-style-type: none"> ▪ Tiffany Garner has been hired as the Project Specialist for the new grant on IPV, Trauma and Substance Use, a half-time position. Starting January 4, 2016, Tiffany will become full-time by adding another 20 hours as a MD LAP coordinator/trainer. Tiffany most recently worked in North Carolina and was a member of the Board of the DV Coalition. ▪ Dave Sargent will be retiring in Spring 2016. The program will be seeking someone to provide law enforcement expertise to the MNADV. 				
Executive Director's Report	<ul style="list-style-type: none"> ▪ A monthly e-newsletter will be sent in December. ▪ A final Financial Report for FY 2015 (ending 9/30/15) was distributed to the Board. The final report was updated with depreciation information. 				The FY 2015 audit will begin the first week of February.

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35th Anniversary Annual Meeting and Awards Dinner	<ul style="list-style-type: none"> ▪ The profit of \$6,388.87 is higher than last year. ▪ Janet Blackburn’s contribution was again recognized; she will be missed in the coming year. ▪ Thank you notes were sent to all sponsors. ▪ All donors and members were also sent the Annual Report with a cover letter. 				Follow-up was suggested with past sponsors as soon as the date for the 2016 Annual Meeting is set.
Follow-Up from the Board Retreat Memorial Service	<ul style="list-style-type: none"> ▪ The Memorial Service flier was distributed. ▪ Potential speakers were discussed, including the mother of an abuser (who was interviewed in the newspaper). Karalyn Mulligan reported that she was very compelling and understood DV. An issue was raised as to whether it is appropriate to have someone to speak whose child was a perpetrator. ▪ Concerns were expressed about the emotional response of families to survivor speakers. ▪ It was suggested that potential speakers be vetted to ensure that they understand DV, their message, and the impact on the audience. It is important to ensure that speakers can convey a useful and appropriate message. There could be two survivor speakers this year. Laurie Duker and Suzanne Bailey offered to follow up with potential speakers. Cheryl Kravitz also suggested Lonnae O’Neill, writer of Washington Post article, as a possible connection. ▪ The Board decided to invite only the Governor to speak (not other public officials). 	Entire Board Laurie Duker and Suzanne Bailey will follow up with potential speakers. Ideas for messaging – Cheryl Kravitz		12/17/15 12/17/15	Suggestions for speakers and messages should be sent to Laurie Duker and Michaele Cohen. Media contacts should be sent to Michaele Cohen. The MNADV will continue to send the Memorial Service flier out. Outreach: MNADV website, Facebook, Twitter, press releases, calendars of events, phone follow-up. Michaele Cohen will send the letter to Governor Hogan.
Follow-Up from the Board Retreat 1) Fundraising - Conference	<ul style="list-style-type: none"> ▪ Cheryl Kravitz created a summary of Board fundraising commitments (from the Retreat), which was distributed. ▪ Conference sponsorships – solicitations will begin in January. Past sponsors as well as new sponsors will be solicited. 	Entire Board			Board and staff will generate a list of new ideas for sponsors and follow-up with past sponsors.

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Follow-Up from the Board Retreat 2) Fundraising - MSAA 7K Run/Walk	<ul style="list-style-type: none"> ▪ A conference call with MSAA will be scheduled in January to discuss the April 23, 2016 7K Run/Walk. ▪ New ideas were suggested: teams, competitions, outreach to running groups, prizes, virtual run. ▪ The MNADV will develop a flier in coordination with the MSAA. 	Kelley Rainey, Suzanne Bailey, and Jeff Spaulding			Michaele Cohen will coordinate the date for the conference call. Erin Boguski will develop the flier.
Follow-Up from the Board Retreat 3) Fundraising – Social Media	<ul style="list-style-type: none"> ▪ A Board training on social media was suggested for the January BOD meeting. ▪ Information for the training will be sent out prior to meeting (e.g., how to set up Twitter account). ▪ An integrated system is needed so that information goes out consistently with the same message. 	Cheryl Kravitz and Erin Boguski			Develop social media training Develop training on “how to ask.”
Follow-Up from the Board Retreat 4) Fundraising – Golf Tournament Proceeds	<ul style="list-style-type: none"> ▪ Janet Blackburn will give a presentation (15 minutes) to a business group on January 11, 2016 about the MNADV. The group will consider the MNADV to receive the proceeds from their golf tournament. Janet wants compelling stories from the Board to illustrate the importance of the MNADV’s work. ▪ Presentation should include compelling stories; LAP, prevalence of DV, saving lives. What would survivors’ lives be like without MNADV? 	Entire Board – stories. Cheryl Kravitz, Laurie Duker, and Michaele Cohen will provide information and support to Janet.		12/17/15	Two sentence stories requested from each Board member. Distribution of talking points to Board.
Follow-Up from the Board Retreat 5) Fundraising – Development of a Strategic Plan	<ul style="list-style-type: none"> ▪ The Board discussed the value of developing a strategic fundraising plan. 	Laurie Duker will provide leadership.			
Legislation	<ul style="list-style-type: none"> ▪ Role of the MNADV Legislative Committee: the Board decides on MNADV legislative positions. However, because of the fast pace of the legislative session, the Legislative Committee has been empowered to take positions on bills where there are precedents on similar 				

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Legislation (continued)	<p>bills.</p> <ul style="list-style-type: none"> ▪ CHANA legislative advocacy training was held on December 8, presented by Cynthia Lifson and Michaele Cohen. About 30 people attended and the training received a positive response. CHANA will follow up in January with a session on specific legislation. ▪ There is draft legislation for stalking issues. The draft would remove the word “malicious.” Emphasis will be on emotional distress rather than proving the intent to commit serious bodily harm. Advocates will meet with legislative leaders and potential sponsors. ▪ Cynthia met with a CHANA client interested in testifying on the stalking bills. ▪ Other legislation: <ul style="list-style-type: none"> - Delegate Angel will reintroduce her harassment bill. - Delegate Aruna Miller – bill to use GPS technology to monitor offenders. - Bill to clarify enhanced penalty law for child witnesses. - Gun legislation - require that guns be turned into law enforcement promptly after conviction or disqualification. ▪ Laurie Ruth will co-chair the Legislative Committee; Michelle Smith will be asked to co-chair. ▪ It was noted that it is important to have family law and prosecution represented on the Committee. ▪ The MNADV will solicit people to join the Legislative Committee e-mail list. ▪ The Board voted on the MLAW ballot to select 2016 Agenda issues. 				
One Love	<ul style="list-style-type: none"> ▪ Status update <ul style="list-style-type: none"> - A status sheet was prepared and distributed by Erin Boguski. - The MNADV has been working with One Love 				

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	<p>since July 2015.</p> <ul style="list-style-type: none"> - Some successes were noted: they know about the MNADV; they have linked their schools to local DV programs; they are including DV program information for each school; they have a resource handout; they have invited DV programs to participate in large trainings; options for collaborations have been identified. - One Love doesn't want to do longer trainings; their goal is to increase awareness and expand their reach; their target is schools. - The One Love peer facilitation model is being evaluated by Boston University, but it may only measure awareness. - The One Love program has received positive evaluations. - There is a need to engage other voices, e.g., NNEDV. <ul style="list-style-type: none"> ▪ Concerns: <ul style="list-style-type: none"> - Workshops may be a trigger; people may need help, connection to counseling, local programs. - The movie is a trigger. - Can the Maryland collaboration be a model? - Impact on abusers? - Need trained social workers or experts at the trainings. - Many times, abuse is more subtle, doesn't always look like the movie. - Can an alternative be offered to the schools? ▪ Follow-up: <ul style="list-style-type: none"> - Inga James, Joan Stine, Cheryl Kravitz, and Suzanne Bailey offered to work with Erin Boguski to discuss and develop a strategy. They will also reach out to key allies for feedback on One Love. - The discussion will be continued at the January Board meeting. 	<p>Inga James, Joan Stine, Cheryl Kravitz, and Suzanne Bailey will work with Erin Boguski</p>	<p>Include local programs and allies to ensure best practices.</p>		<p>Inga James, Joan Stine, Cheryl Kravitz, and Suzanne Bailey will work with Erin Boguski.</p> <p>Suzanne Bailey will follow-up re: WLC.</p> <p>Board members should watch the film and review the materials before the January BOD meeting.</p>

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Future Board presentations	<ul style="list-style-type: none"> ▪ Suggestions: <ul style="list-style-type: none"> - Fundraising: may extend Board meeting to 12:30. Cheryl Kravitz presentation - Advocacy: Kelley Rainey, Tanya Sisler, and Karalyn Mulligan expressed interest in receiving advocacy training. 	Cheryl Kravitz Michaele Cohen & Cynthia Lifson			January board meeting - include fundraising training. Follow-up with Kelley Rainey, Tanya Sisler, and Karalyn Mulligan on advocacy.
Board Vacancies	<ul style="list-style-type: none"> ▪ Need to identify skills and expertise needed by the MNADV and Board before soliciting potential Board members. 				Postpone to next meeting

Next Meeting
Friday, January 8, 2016
Networking: 9:30-10:00 am ▪ Meeting: 10:00 am-12:00 pm
MNADV Office: Board Room – Suite 320
4601 Presidents Drive, Lanham, MD 20706