



BOARD OF DIRECTORS MEETING

Friday, January 8, 2016

10:00 am – 12:00 noon

Agenda

- **Welcome and Introductions**
 - Tiffany Garner, Project Specialist
 - **Written Material to Review**
 - Board Minutes – December 2015
 - Executive Director’s Report – January 2016
 - **Board Training – Social Media**
 - Presentation by Cheryl Kravitz, Erin Boguski and Dominic Goodall
 - **Board Training Recommendation – “How to Make the Ask” – February Board Meeting**
 - What do people want to know? Talking points and other information
 - Soliciting for conference sponsors and exhibitors
 - **Memorial Service**
 - Speakers: MNADV president, Governor, survivors; reading of the names
 - Outreach: flier, website, press releases and social media; personal outreach and follow-up
 - Letter/flier to legislators
 - Staff planning: presentation
 - Board tasks
 - **One Love - Update**
 - Board member and staff outreach to allies/partners for feedback
 - Board/staff process and strategy
 - **2016 Legislation and Legislative Advocacy**
 - Update by Legislative Counsel (*memo*)
 - Legislation
 - Stalking
 - Other legislation
 - MNADV Legislative Committee
 - WLB and MLAW
 - **Fundraising - Updates**
 - Conference sponsors and exhibitors
 - 7K Run/Walk
 - Golf tournament
 - Development of a strategic plan
 - **Board Vacancies - Executive Committee**
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- **Executive Session**

NEXT BOARD OF DIRECTORS MEETING

Friday, February 12, 2016

10:00 am – 12:00 noon

MNADV Board Room - Suite 320

4601 Presidents Drive, Lanham, MD 20706